



# VISITING PROFESSOR



**KRISTIAN BANKOV**  
New Bulgarian University

## UMBERTO ECO LECTURE

**6 NOVEMBRE 2025 - 17.00 – 19.00**

Sala Rossa di Palazzo Marchesini - Via Marsala 26, Bologna

**INTERNET, THE ENCYCLOPEDIC COMPETENCE, AND THE GOOGLE EFFECT FROM THE PERSPECTIVE OF THE ECHIAN SEMIOTICS**

## SEMINARIO

**13 NOVEMBRE 2025 - 17.00 – 19.00**

Sala Rossa di Palazzo Marchesini - Via Marsala 26, Bologna

**THE ADVENTURE OF AI AND THE IMPLICATIONS OF THE CULTURAL MODEL OF ENCYCLOPEDIA IN UNDERSTANDING ITS SEMANTIC MECHANISMS**

**I: Attention and alignment**

## SEMINARIO

**20 NOVEMBRE 2025 - 17.00 – 19.00**

Sala Rossa di Palazzo Marchesini - Via Marsala 26, Bologna

**THE ADVENTURE OF AI AND THE IMPLICATIONS OF THE CULTURAL MODEL OF ENCYCLOPEDIA IN UNDERSTANDING ITS SEMANTIC MECHANISMS**

**II: Artificial and natural creativity**

**Accesso libero fino a esaurimento posti**



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

BIBLIOTECA UNIVERSITARIA  
DI BOLOGNA  
CENTRO INTERNAZIONALE  
DI STUDI UMANISTICI  
"UMBERTO ECO"